











## Heat Detective &

## Eating Monitoring







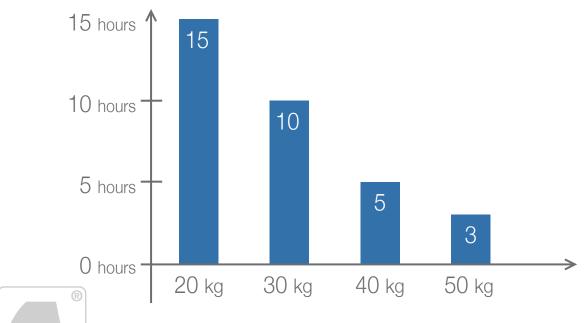
### **Heat Detection in Numbers**





\*This is the estimated daily extra-cost in case of failed conception within 100 days. An effective heat management permits to increase the profitability of the dairy herd.

### Estrus Period / Daily Milk yield

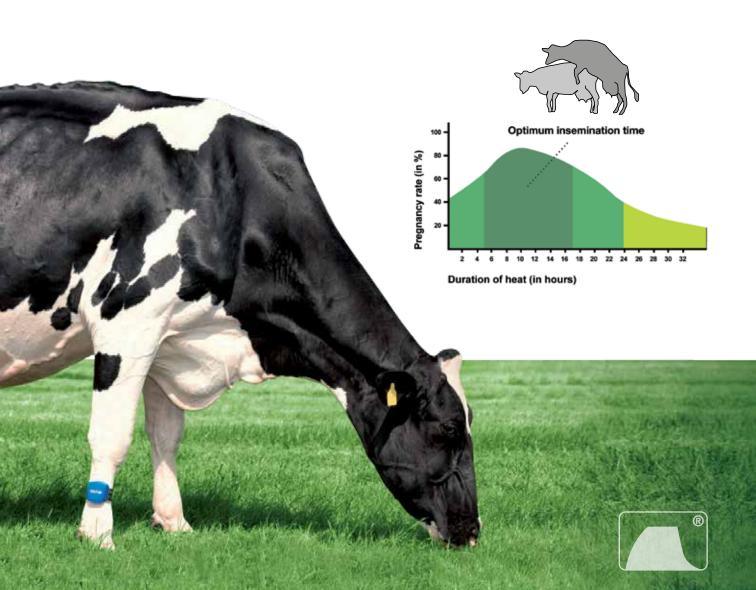


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### **UHF Heat Detective**



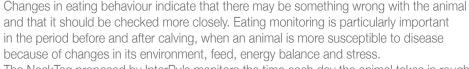
Proposed by InterPuls, is the latest release in automatic heat detection. Ideal for the dairy farmer that aims to achieve the highest profitability in estrus detection across the herd. It represents an innovative and user friendly solution that indicates exactly when each cow is in heat!





### Are your cows eating enough?



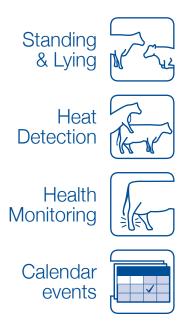


The NeckTag proposed by InterPuls monitors the time each day the animal takes in roughage.





### Pedometer "3D"







### New feature: Standing & Lying

A cow shows the same pattern of behaviour and movements every day. Standing and Lying Monitoring tracks different aspects of this pattern: walking, standing and lying time, the number of times the animal stands up and the number of steps she takes per day. The system accurately tracks the cow 24/7 and issues alerts if there are any changes from the average of the past few days.

### **Benefits**

- 24/7 Heat detection 🗸
- Standing & Lying control 

  Law activity plant
  - Low activity alert
  - Long life battery ✓
- ISO identification option
  - Calendar events





### **NeckTag**





Heat Detection



Eating Behaviour



Cow Positioning



Calendar events

### **Benefits**

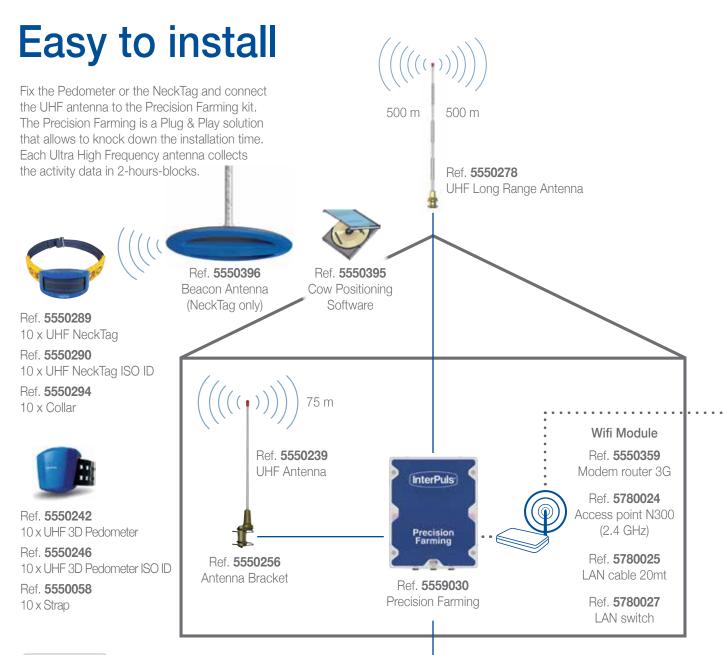
- ✓ Accurate eating monitoring
- ✓ 24/7 Heat detection Health attention
- ✓ Cow Positioning
- ✓ Long life battery
- ✓ ISO identification option
- ✓ Calendar events
- ✓ Fits to free-stall and pasture

### New feature: Cow Positioning



Cow Positioning registers the position and the movements of each individual animal in the herd. At the base of the system are the beacons that, mounted in various places within the barn transmit a unique low frequency signal. The NeckTag receives signals from beacons, the identification of the animal's position. The system will show the position of each animal on a digital map of the barn; finding animals that, for example, need individual care or that, in a robot farm, hasn't been milked; allowing precise actions on the single cow









### **Easy Operation**

The Pedometer exchanges the activity data 24/7 with the antenna, assuring a real time herd overview. NeckTag permits a detailed control of the eating behavior for every single cow.



### **Detailed Information**

Detailed information can be displayed with a simple PC, Tablet or Smart Phone through Internet. Farmer, Veterinary or Genetic Consultant are updated about heat, drop of activity, eating time and standing & lying activity. The system reminds to the operators the events scheduled in calendar. The new Cow Positioning (available for NeckTag only) shows the position of each animal on a digital map of the barn. It permits to find animals that, for example, need individual care or that, in a robot farm, hasn't been milked; allowing precise actions on every single cow.





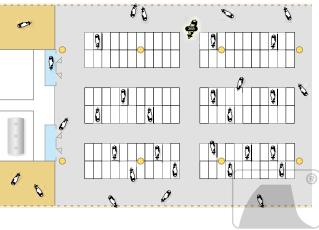








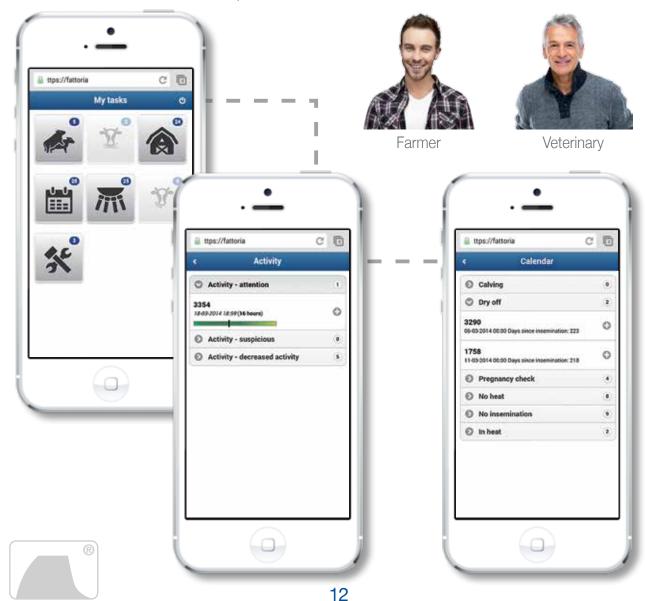






### **Activity Attentions**

The software displays all the details on a user friendly chart. The early detection of decreased activity permits to intervene on subclinical illness that can compromise the lactation and the health of the cow.

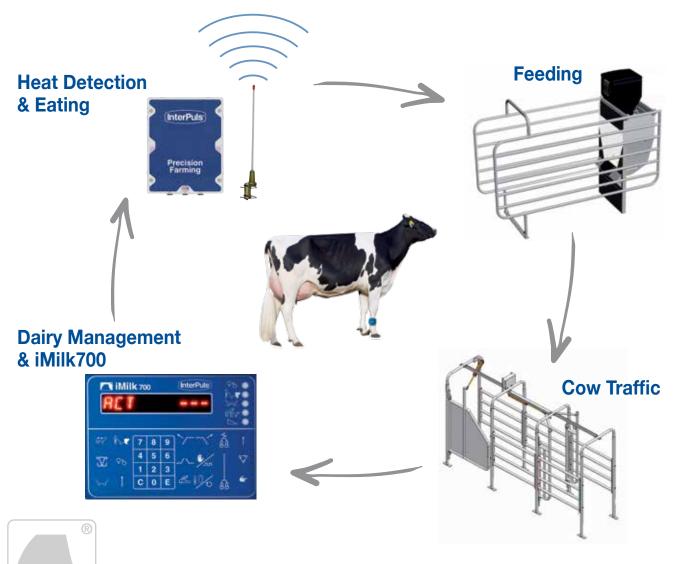




### Small Investment, Modular System

In a 100 cows herd is sufficient start with 30 Pedometers or NeckTags.

The Stand Alone system could be upgraded with feeding (up to 16 feed stations), cow traffic and complete Dairy Management with the ICAR approved Milk Meter iMilk700.



# **Note**











